

Institute Participants Speak Out

"As farmers we have always known what our business is and how we do it, but when it comes to communicating this to others, that is not our strength. Through the AgriPOWER Institute, I have gained the tools and comfort level needed to be able to convey my messages to others, including the general public, other farmers, legislators, public officials and anyone who wants to learn about agriculture and farming."

— **Ryan McClure,**
grain and livestock
farmer



"I have really enjoyed AgriPOWER! The caliber of speakers, training, and information has been second to none. This has been the best leadership development program that I have ever participated in! Thanks for creating such a great opportunity for us to be better ambassadors for agriculture!"

— **Korre Boyer,**
OFBF organization
director and
cow-calf producer



Institute Participants Speak Out

"The AgriPOWER Institute has reopened my eyes to the true importance of speaking up for not only the beef industry but for all of agriculture. Consistent and positive, our voice speaking as one for the farmers, ranchers, and consumers of this great country, must be ever vigilant and prominent. This program helps all of us involved in production agriculture to accomplish that, but also reaffirms the stance we proudly take in providing a safe and wholesome food and fiber policy. After spending many years devoted to the growth and success of this industry, it certainly is wise to devote equal time to the promotion of it. Please consider investing your efforts and time toward the continued growth and prosperity of production agriculture. It is a motivating and accomplished program."

— **Alan P. Brinker,**
commercial beef
producer



Institute Participants Speak Out

"The AgriPOWER Institute is a great networking opportunity to get acquainted with people from all industries around the state and create valuable connections that will pay dividends throughout your life. Think outside the box — AgriPOWER takes you there. It will help you take the step that will make you better capable of dealing with those on the other side of the issue. It's not about being a world class speaker, but you may surprise yourself and find a hidden talent you never knew existed. AgriPOWER has shown me the inter-workings of other organizations, government and parts of the business world that will enable me to take agriculture's issues to the next level."

— **Robert Morrison,**
technical services
manager, Synagro
Technologies Inc.



SUPPORT US

Agri**POWER**
Institute

Ohio Farm
Bureau
Federation



LEADERSHIP

is typically defined as having the ability to lead — the ability to guide, direct or influence people. No individual attribute can make more of an impact on society and our future than the ability to guide others to a new level of achievement or understanding. Just hearing this single word congers up more images of positive role models and helps individuals strive to identify a mentor or program that will help them become exactly that — a leader.

ADVOCACY

simply means that you are giving aid to a cause, and usually includes active verbal support for that cause or position.

AgriPOWER Institute

Millions of dollars are spent annually in an effort to learn the secrets of being an effective leader and advocate. It seems that there are an infinite number of publications and seminars made available every year to help people develop their leadership skills or learn how to become an advocate.

With all the attention spent on both of these subjects, last year the Ohio Farm Bureau Federation (OFBF) — Ohio's largest general farm organization — launched an elite program designed specifically for farmers and agribusiness professionals: **AgriPOWER**. This year-long program focuses on public policy issues confronting agriculture and the food industry. It will help individuals develop the skills necessary to become effective leaders and advocates for agriculture. Additionally, the program is respectful of today's busy farm and family calendar.

OFBF is currently looking for 20 select individuals to participate in this year-long leadership and advocacy development program, which will consist of seven multi-day institutes (17 total days). Topics covered during institute programs will include public policy matters facing local communities, the state of Ohio, the nation and the world. Additionally, specific sessions will help class members develop important skills necessary to become an effective leader and advocate, whether that is public speaking, parliamentary procedure or more. One of the institute sessions will be held in Washington, D. C., to help class members gain a valuable understanding of national and global issues. Individuals may nominate themselves or have their nomination sponsored by their respective county Farm Bureau, other agricultural organization or employer. Applications are due May 29, 2009.

You can become a part of this program in many ways:

- 1) Provide financial support, where contributions may be made to either the Ohio Farm Bureau Federation or the Ohio Farm Bureau Foundation, a 501c3 charitable foundation.
- 2) Sponsor a candidate on behalf of your organization or company.
- 3) Identify prospective candidates and encourage them to apply.
- 4) Sponsor a specific Institute, topic or speaker.

Institute Participants Speak Out

"I highly recommend the AgriPOWER Institute offered by the Ohio Farm Bureau. I can share that I have become much more aware of how proactive I must become in my job for agriculture. The Institute has shown us both the tools to make us better communicators and advocates for agriculture, and has made us keenly aware of the outside influences that threaten our industry. Not only as an individual, but as a whole, we must step up to the plate and become proactive for our relative industries, whether it is biofuels, livestock, grain farming, nurseries, orchards, etc. Participate in this program . . . it will provide you with a tremendous opportunity to develop your own personal skills, create great friendships and networks, and help the future of Ohio agriculture become proactive and not reactive!"

— **Risë Labig, grain purchasing representative, The Andersons Inc.**



For candidate applications or more information contact David White at 614-246-8261 or AgriPower@ofbf.org or visit www.ofbf.org.

AgriPOWER Institute FINANCIAL COMMITMENT FORM

Yes, we want to support AgriPOWER!

Name of Company/Organization _____

Contact Person _____

Address _____

City _____

State _____

Zip _____

Phone (____) _____ Fax (____) _____

Email _____

We wish to make our contribution to the

Ohio Farm Bureau Federation Ohio Farm Bureau Foundation

If making a contribution to the Foundation, please provide:

SSN _____

Taxpayer ID Number _____

We will financially support AgriPOWER as follows:

General contribution in the amount of \$ _____

Sponsor a specific portion (*indicate as follows*)

- Breakfast at all seven institutes (\$3,500)
- Lunch at all seven institutes (\$7,000)
- Dinner at all seven institutes (\$6,500)
- Morning breaks at all seven institutes (\$2,500)
- Afternoon breaks at all seven institutes (\$2,500)
- Full scholarship (\$4,000)
- Partial scholarship (\$2,000)
- Graduation (\$1,000)
- Airfare for institute held in Washington, D.C. (\$5,000)
- Group lodging for an institute program (\$3,500)
- Briefcase for each participant (\$500)
- Portfolio for each participant (\$500)
- AgriPOWER logo shirt for each participant (\$1,000)
- Speaker travel and honorium (\$5,000)
- Speaker thank you gifts (\$1,500)

If sponsoring a meal or break, do you desire a particular food item to be featured? _____

Payment method: Check enclosed Please invoice me

Thank you for supporting AgriPOWER!
Please return this form to:

AgriPOWER
c/o Ohio Farm Bureau Federation
P. O. Box 182383
Columbus, Ohio 43218-2383