

# COMMUNICATION AND INTERNATIONAL DEVELOPMENT

**Course Number: AGR COMM 650**

**Call Number: 21539-6**

**Tuesday & Thursday, 8:00-10:18 a.m. in 131 Stillman Hall**

**Spring 2009 5 Credits U G**

**Instructor: Dr. Robert Agunga**

## Course Description

Look at what communication has done for the industrialized or developed world. Now, imagine what it can do for the developing countries in terms of promoting food security, poverty reduction, economic growth and sustainable development. Communication is the key that opens the door to social change, yet it is very much neglected in development programming.

Not surprisingly the World Bank and the Food and Agriculture Organization of the United Nations, two of the leading international aid institutions, are now calling attention to communication in development. In their joint report, *World Congress on Communication for Development: Lessons, Challenges, and the Way Forward (2007)* they urge mainstreaming communication in poverty reduction programs as a means to realizing the Millennium Development Goals (MDGs).

This course examines communication as the missing piece in the development puzzle. It explores the field of communication research and relates that to the development process. Undergraduate and graduate students are welcome. Grading will be based on mastery of course content as determined through writing summaries, an individual project and a group project. If you have questions please email: [Agunga.1@osu.edu](mailto:Agunga.1@osu.edu) or call 292-8751.

