

# Innovation and Leadership for Engagement

*The Scholarship of Outreach and Engagement: What Is It and Why Does It Matter?*

## Who should attend?

- University faculty who are or want to be involved in engaged scholarship
- University and community representatives who want to participate in a critical dialogue about the future of the engaged university
- Community members and students who are working to increase engagement or want to learn more about engaged institutions
- University staff members who develop relationships between the research and public missions of their institutions and communities

## An annual conference sponsored by:

The Pennsylvania State University  
University of Wisconsin–Extension  
The Ohio State University  
The University of Georgia  
The University of Alabama  
North Carolina State University  
Michigan State University

October 7–9, 2008 • The Penn Stater Conference Center Hotel • State College, Pennsylvania

# Innovation and Leadership for Engagement The Scholarship of Outreach and Engagement: What Is It and Why Does It Matter?

Through participation in interactive sessions, networking opportunities, and keynote addresses by internationally recognized speakers, you will learn more about the current thinking on these questions:

**What is the future of engagement in higher education?**

**How can engaged scholarship enhance a broad, integrated approach to teaching, research, and service?**

**What do communities expect from engaged universities?**

**What are the positive and challenging aspects of community-university partnerships?**

**What is the importance of theory, practice, and evaluation in engaged scholarship?**

**What motivates faculty involvement in engaged scholarship?**

**What institutional changes are needed to achieve the promise of public engagement?**

Complete information about registration and other conference details are available at the conference Web site. Please visit [www.outreachscholarship.org](http://www.outreachscholarship.org).

For more information, you can also contact the conference planner, Chriss Schultz, at 800-PSU-TODAY (778-8632) or [ConferenceInfo1@outreach.psu.edu](mailto:ConferenceInfo1@outreach.psu.edu).

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